Since 2017, the National Institute of Statistics of Rwanda (NISR) has organized a data storytelling competition inviting Rwandan journalists to submit their data-driven stories for recognition. This initiative seeks to recognize outstanding work in data journalism in Rwanda, promoting excellence and creativity in the use of statistics to inform the public, particularly in this era of data-driven decision-making.

The RDJA competition aims to encourage journalistic storytelling that incorporates statistical analysis, interpretation, and visualization to simplify complex and sensitive information. The competition comprises three categories: Radio, Online/Print, and TV, awarding exemplary data-driven stories with a positive impact on society. Stories based on official statistics and data-driven insights are eligible for submission.

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