This report primarily covers the findings from the travel expenditure survey, which were utilized to estimate travel services for 2024Q1 and 2024Q2.

In total, 10 borders were selected namely Kigali International Airport, Rusumo, Kagitumba, Gatuna, Cyanika, Rusizi I, Rusizi II, Bugarama, La Corniche and Poids Lourds. In the second stage, travellers at each border are screened based on their residence.

The screening of passengers is done to ensure only targeted travellers are interviewed: non-resident visitors to Rwanda exiting the country (travel credit) and Rwandan residents who travelled abroad entering Rwanda (travel debit).

- **November 2023 - January 2024 (Q1, 2024)**
- **May – July 2024 (Q2, 2024)**

In 2024Q1 and 2024Q2, the total travel credit was 123.31 million USD and 144.4 million USD, while the total debit stood at 85.7 million USD and 83.1 million USD respectively. In 2024 Q2, travelers using air transport mode generated 84.4 percent of credit transactions compared to 68 percent for debit transactions.

Table 2: Average length of stay in nights of non-resident visitors to Rwanda, Air

Country grouping	Business	Education	Health	Holiday	Transit	VFR
Asia	10	12		8	1	15
EAC	6	39	8	8	1	8
Europe	10	19		8	1	15
North America	10	17	10	7	1	18
Rest of Africa	8	25	25	7	1	10
Rest of the world	7			6	1	10

Source: May-July 2024 TES | NISR

Regarding the purpose of travel, business travelers contributed 18.8 percent, holiday travelers contributed 49.9 percent while visitors of friends and relatives contributed 24.2 percent of travel credit. On the other hand, business travelers contributed 34.1 percent, holiday travelers contributed 14.1 percent while visitors of friends and relatives contributed 41.3 percent of travel debits.

Table 12: Rwandan Resident Travellers by Air for 2024Q2

Country grouping	Business	Education	Health	Holiday	Visit
Asia	535	7	2	436	871
EAC	14,215	1,340	457	3,214	12,210
Europe	706	4	2	839	1,618
North America	335	17	2	411	841
Rest of Africa	683	33	2	506	1,343
Rest of the world	36	-	-	47	82
Total	16,509	1,401	465	5,453	16,964

Source: DGIE, 2024

In 2024Q2, Rwanda exported travel services worth an estimated 144.4 million USD According to this estimate, the average daily expenditure per resident by air during their stay abroad is on holiday (185 million USD) with the most purpose and the highest spending in the Rest of Africa (219 million USD). However, the average daily expenditure by land per resident during their stay abroad is VFR (21 million USD) and the largest spending in the EAC (21 million USD).

Table 10. Non-resident visitors to Rwanda by Air[4] for 2024Q2

Country grouping	Business	Education	Gorilla	Health	Holiday	Visit	Transit
Asia	2,630	50	293	1	1,007	2,083	607
EAC	4,393	238	208	86	1,304	6,126	4,673
Europe	4,136	94	1,404	30	2,860	4,752	2,817
North America	1,808	123	6,047	18	356	3,187	682
Rest of Africa	6,957	990	322	25	2,523	5,557	4,100
Rest of the world	461	8	635		45	437	142
Total	20,385	1,503	8,909	160	8,095	22,142	13,021

Source: DGIE, 2024

On average in 2024Q2, Rwanda imported travel services estimated at 83.1 million USD. In this estimate, the average daily expenditure per non-resident by air during their stay in Rwanda is on holiday (173 million USD) as the most purpose and the largest spending from North America (208 million USD).

Similarly, the average daily expenditure by land per non-resident during their stay in Rwanda is on holiday (66 million USD), and the largest spending in North America (139 million USD). The export value of travel services in 2024Q1 was 123.3 million USD and the import value of travel services in 2024Q1 was 85.7 million USD.

Reference documents (PDF & Excel)

- TES Report for 2024S1.pdf (pdf, 790.96 KB)
  LAST UPDATED: 29 Oct 2024
- Q2,2024TES Tables.xlsx (xlsx, 45.59 KB)
  LAST UPDATED: 29 Oct 2024

Related publications

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Travel Expenditure Survey - Semester 1, 2025

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