This ‘advocacy and communications strategy’ is developed by the National Institute of Statistics of Rwanda (NISR) in close collaboration with the members of the National Statistical System (NSS) – an ensemble which includes statistical organizations and units within the country that jointly collect, process and disseminates official statistics on behalf of the national government. The purpose of this strategy is to guide the efforts of the NSS in raising awareness and mobilizing support, towards attaining the ‘strategic objectives’ outlined in the Rwanda’s 2nd National Strategy for the Development of Statistics (NSDS2).

This document contains a collection of strategies; and identifies target audiences and corresponding key messages; by which, the NSS will seek to achieve its advocacy and communications goal and the strategic objectives.

Reference documents (PDF)

- ADVOCACY_AND_COMMUNICATION_STRATEGY.pdf (pdf, 1.74 MB)
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