

Data source:

[Travel Expenditure Survey](#)

Period:

November 2025 to January 2026

In 2025Q4, Rwanda's export of travel services was estimated at 161.5 million USD. According to this estimate, the total expenditure of non-residents arriving by air in Rwanda reached 136.7 million USD.

By purpose of visit, holiday travel contributed 65million USD, to this total. Within this segment, revenue generated by Gorillas accounted for 71.4%.

TABLE: Average length of stay in nights of non-resident visitors to Rwanda, Air

Country grouping	Business	Education	Health	Holiday
Asia	11	193	-	8
EAC	9	94	18	6
Europe	13	45	-	11
North America	12	16	4	11
Rest of Africa	8	187	8	9
Rest of the world	16	-	-	6

By region, visitors from North America recorded the highest expenditure, totaling 40.8 million USD.

Moreover, the expenditure of non-residents entering Rwanda by land during their stay is estimated at 24.9 million USD. The primary purpose for these visits was Visiting Friends and Relatives (VFR), which accounted for 11.3 million USD, while by regional perspective, the largest spending is originated from EAC, totaling 19.7 million USD.

In 2025Q4, Rwanda's imports of travel services were estimated at 95.9 million USD. According to this estimate, the expenditure of residents travelling by air during their stay abroad amounted to 64.4 million USD.

Business was the primary purpose of these visits, accounting for 22.2 million USD. By region of destination, EAC recorded the highest spending, totaling 53.9 million USD. Moreover, residents travelling by land spent 31.5 million USD. The primary purpose of these trips was Visiting Friends and Relatives, with a total of 12.4 million USD, and the largest spending in EAC 31.5 million USD.

Reference documents (PDF & Excel)

- [Travel Expenditure Survey Semester 2 2025.pdf \(pdf, 959.46 KB\)](#)
LAST UPDATED: 3 Mar 2026
- [2025S2 TES Tables.xlsx \(xlsx, 60.32 KB\)](#)
LAST UPDATED: 2 Mar 2026

Related publications

[**Travel Expenditure Survey - Semester 1, 2025**](#)

[**Travel Expenditure Survey - Q4, 2024**](#)

[**Travel Expenditure Survey - Q1 & Q2, 2024**](#)

[**Travel Expenditure Survey Report: Compilation methodology and Results 2022**](#)

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